



# Special Events (Open to all attendees)

## NAWLA General Session



**Presenter: Rick Grandinetti, President, Succeed Inside the Box  
Foundation to Succeed in this Economy**  
Thursday, November 5 • 12:45 p.m. – 1:45 p.m.

A NAWLA favorite – Rick Grandinetti – will kick-off your NAWLA Traders Market® experience with his signature enthusiasm, high energy and “in your face” antics. Are you and your company asking yourself questions with no answers? Are you searching for solutions to issues you are experiencing in business?

Attend Rick’s session and discover the steps to be successful in this challenging economy. In this session, you will learn the following:

- How your attitude affects your service
- How to separate yourself from other businesses with similar products by out servicing the competition
- How all products look alike and how not to sell your products
- What are the best and worst business practices today

For further information on Rick, visit [www.succeedinsidethebox.com](http://www.succeedinsidethebox.com)

## NAWLA Grand Opening Luncheon



**Entertainment: Frank Miles, *Laugh at Fear***  
Friday, November 6 • Luncheon begins at 11:45 a.m.

Let’s face it. Things are a little scary out there in today’s market. Through his juggling, ping pong ballet, magic tricks and unicycle antics, the “comedian with content” – Frank Miles – will help you and your industry colleagues face life and *Laugh at Fear*.

## NAWLA Magellan Club Luncheon & Program

**A Global Overview of International Trade: Import & Export Opportunities and Transportation & Logistics**

\$89/person – NAWLA Members • \$109/person – NAWLA Non Members

Thursday, November 5, 10:00 a.m. – 12:30 p.m.

*(includes speaker materials and lunch)*



Moderator: Russell Taylor, President, International Wood Markets Group

Panel Discussion: Rick Ekstein, President, Weston Forest Group  
Robert Flynn, Director, International Timber, RISI  
Mary Jo Muioi, President, International Custom Brokers Freight Forwarding Association  
TBA (Global Transportation Trends, Logistics and Containers)

## NAWLA CME Group Excursion *Complimentary*

Thursday, November 5, 8:00 a.m. – 2:00 p.m.

*(includes introductory session, Q&A with lumber traders and lunch)*



Back by popular demand, NAWLA will offer an off-site excursion of the CME Group in 2009. You won’t want to miss the opportunity to see the new location of the trading floors in the historic Chicago Board of Trade (CBOT) building. Feel the energy and pulse of the open out-cry markets, the action through the LCD boards highlighting the CME Group’s current trading activity and the monitors delivering the latest world news and market information. Learn more about trading on CME Globex®, the exchange’s electronic trading platform. Excursion includes an introduction to Lumber Futures and Options Trading, as well as Q & A with “lumber traders,” and lunch. *This event is limited. Individuals will be assigned on a first-come, first-served basis.*

*Sponsored by the CME Group.*