



WOOD BASICS COURSE



MARCH 14-17, 2011
MISSISSIPPI STATE
UNIVERSITY
STARKVILLE, MS

*"It turned me from a freshman
to a professional lumber trader
within one week."*

George Deng
Olympic Industries

*"These new friendships have
the potential to benefit our
company far into the future."*

Mark Kasper
President/CEO
Amerhart, Ltd.

WOOD BASICS COURSE

Growing the Industry's Leaders of Tomorrow



North American Wholesale Lumber Association
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“The Wood Basics Course is the cornerstone education program of NAWLA. Companies have the chance to invest in their employees, and many graduates have become major players in the industry. The course is one of NAWLA’s most tangible member benefits, though attendance is open to member and non-member companies.”

— Gary Vitale
NAWLA President/CEO

The NAWLA Wood Basics Course was started in 1981 to educate and develop a skilled workforce for the forest products industry. Over 1,500 have graduated from the Course since its inception, representing a broad cross section of the industry. Since that time, the curriculum has evolved with the industry, in areas such as technology and global trade. Today, the Wood Basics Course provides companies the best value and option to ensure its employees have the tools and knowledge to help them succeed.

Do your employees know your products and know our industry’s story?

In the forest products industry, we take pride in nurturing our young resources, ensuring they receive the right care to grow into strong, healthy trees that make up the forests. Every tall cedar or redwood starts as a small seed.

The Wood Basics Course provides companies and employees the chance to invest in the future. Whether it is a new employee just starting in the industry or a veteran who is moving into a new field, the course will provide the student and company with the resources to succeed.

The Wood Basics Course is a four-day immersion class that includes both classroom training and field operations. The curriculum encompasses the entire spectrum of the forest products industry: from seed to tree, from production to sales.

Mississippi State University’s College of Forest Resources will host the Spring 2011 course. It will be the first time since 2007 that NAWLA has held the Wood Basics Course in the Southeast, giving industry in the area an excellent opportunity to invest in the workforce. The Fall 2011 course will once again be held in Corvallis, OR.

Detailed information on the schedule, instructors, fees, travel, and lodging can be found at www.nawla.org

“The course gave me the tools and knowledge to speak the lumber language more fluently and with better success.”

— Adam Russin
Russin Lumber Corp.

Course Curriculum and Schedule



Registration is available online at www.nawla.org

MONDAY

DAILY FOCUS Forests & Engineered Wood Products

Lecture
Forest Ecology and Silviculture

Off-site Tour
Forest Lands at Mississippi State University
• Harvesting Operation
• Tree Nursery
• Forest Management

Classroom Instruction
Lumber Manufacturing
Structural Panels
Engineered Wood Products
Wood Alternatives
LVL & OSB Lab Demonstration

TUESDAY

DAILY FOCUS Lumber Manufacturing & Mill Tours

Off-site Tours
McShan Lumber Company
Westervelt Company
Grading Workshop

WEDNESDAY

DAILY FOCUS Mechanics & Lab Testing

Lab Tour
College of Forest Resources at University

Lecture
Forest History: *Building a Nation Through Stewardship*

Classroom Instruction
Sustainability, Certification, & Chain of Custody
Green Building Products
Lacey Act
Off-shore Business Opportunities
Transportation: Handling, Logistics & Claims

THURSDAY

DAILY FOCUS Sales Training

Classroom Instruction
Sales Training

NAWLA Graduation Reception & Dinner